Mobile-Friendly Wix Website Checklist

Audit your site section by section, before visitors find the problems — printable version

A truly mobile-friendly Wix website is one you have audited on purpose, section by section. Keep this checklist beside the mobile editor and tick items off as you confirm them on a real phone.

Layout and structure

- ☐ **Every section stacks in a logical order, with the most important content first.**
- ☐ **No text, images or buttons overlap, sit half off screen or hide behind other elements.**
- ☐ **Multi-column layouts collapse cleanly to one column without squeezing content.**
- ☐ **Spacing between sections feels even — no huge empty gaps or cramped blocks.**
- ☐ **Sticky headers and chat buttons never cover the content or call to action beneath them.**

Text and readability

- ☐ **Body text is at least 16px, so nobody needs to pinch and zoom to read.**
- ☐ **Headlines fit the screen without breaking into awkward single words.**
- ☐ **Line length stays short and scannable; long desktop paragraphs are split up.**
- ☐ **Text contrast passes against its background in bright light, not just indoors.**
- ☐ **Links inside text are easy to spot and far enough apart to tap accurately.**

Buttons and tap targets

- ☐ **Buttons are large enough for a thumb, with clear space around them.**
- ☐ **The main call to action appears early on every key page.**
- ☐ **Menu items open and close smoothly, and submenu items are easy to tap.**
- ☐ **Phone numbers are tap-to-call, and email addresses are tap-to-mail.**
- ☐ **Nothing important sits at the very edge of the screen where thumbs struggle.**

Images and media

- ☐ **Images fill their frames without stretching, squashing or cutting off faces and products.**
- ☐ **Text placed over images stays readable on small screens, or moves below the image.**
- ☐ **Videos play inline without forcing a sideways scroll or covering the page.**
- ☐ **Galleries swipe smoothly and captions remain visible.**
- ☐ **Heavy media is compressed so pages open quickly on mobile data.**

Forms and checkout on mobile

- ☐ **Forms ask only for what is essential, in a single column.**

- ☐ **Fields are tall enough to tap, and the keyboard type matches the field.**
- ☐ **Error messages appear where the visitor can see them without hunting.**
- ☐ **The full journey works on a phone: submission, booking or checkout, start to finish.**
- ☐ **Confirmation messages display properly after submission.**

Speed and performance

- ☐ **Key pages open in a few seconds on mobile data, not just on office Wi-Fi.**
- ☐ **Animations feel smooth rather than heavy, and nothing delays the main content.**
- ☐ **Unused apps are removed — every app adds weight to mobile pages.**
- ☐ **Fonts and images are sized for mobile instead of serving desktop-sized files.**

Testing most owners skip

- ☐ **Test on at least one real phone — ideally a smaller and a larger screen.**
- ☐ **Turn the phone sideways and back; arrive from a search result, not the homepage.**
- ☐ **Complete the main action yourself: send the form, book the service or buy the product.**
- ☐ **Ask one honest friend to do the same while you watch where they hesitate.**
- ☐ **Repeat this audit every new page, and at least once a quarter for the whole site.**

Want the whole checklist done for you? The WixDeLegends mobile optimisation service works through this same list on real devices. Get a free quote at wixdelegends.com/contact/